

# **MSPA Marketing Committee Agenda - January 27th, 2022**

## **Zoom Meeting 8:30 AM (Details Below)**

- Welcome & Opening Remarks
- Valentine's Day Check-In
  - Overview of event details
  - Determine if anything still needs work
- March + April Events
- Kids & Critters + Brewfest Street Closures / Dates
- **MSPA Marketing Questionnaire**
  - Discuss & Finalize Survey Questions
    - How would we answer each question?
    - Halloween?
  - Confirm Method of Delivery (Email)
- **2022 Events Overview**
  - Potential Event Additions, Subtractions, Suggestions
- **Social Media Calendar Check-In & Ideas**
- Determine Marketing Committee Members
- Determine Meeting Intervals
- Questions, Comments, Concerns